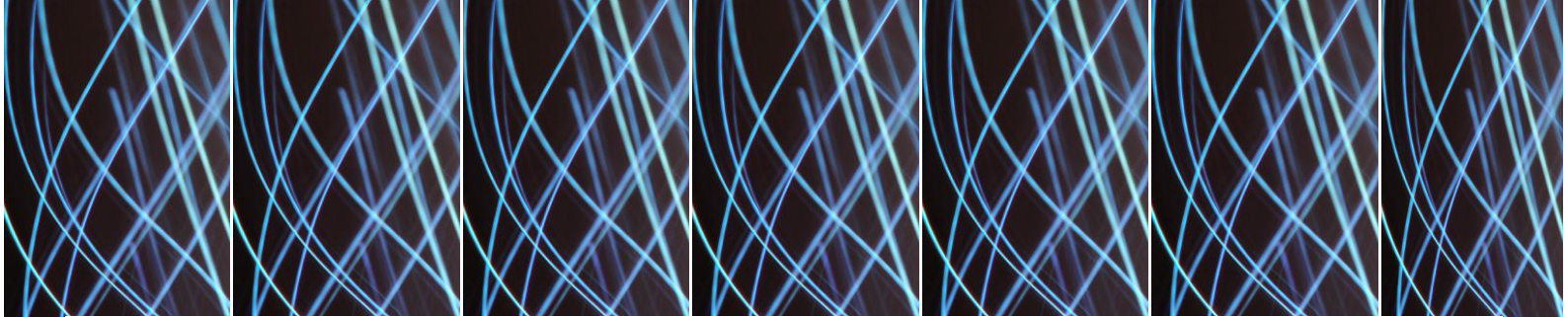


2011

Case study to implement a Virtual classroom solution

For an established institute





SNAPSHOT

Industry

- Education industry

Business Challenges

- Strong competition
- Lack of competent faculty
- High costs
- Relatively new entrants in the market

Embee Solution

- Implementation of a virtual classroom solution

Business Benefits

- Flexibility in time
- Study material is easily updated
- Cost effectiveness
- Larger audience to cater to

Company overview:

Our client is a C.A institute which started in 2000, with a student body of 50. However, today the institute is one of the preferred premier private institutes for C.A. having 1,280 of its students pass C.A. final examination. Moreover, at present they are serving approximate 3000 students at different levels.

Business challenges:

- Paucity of competent faculty
- Stiff competition from bigger institutes
- Un-availability of ample space at well connected areas
- The competitive rates offered by the leading institutes
- Traditional teaching methods failed to make sessions interesting
- Relatively new entrants



Solutions and Services:

Embee has been working with the client for a couple of years now. Thus we have constantly been aware of their needs and understood their core requirements almost immediately. Our learning's about the client needs have been summarized below:

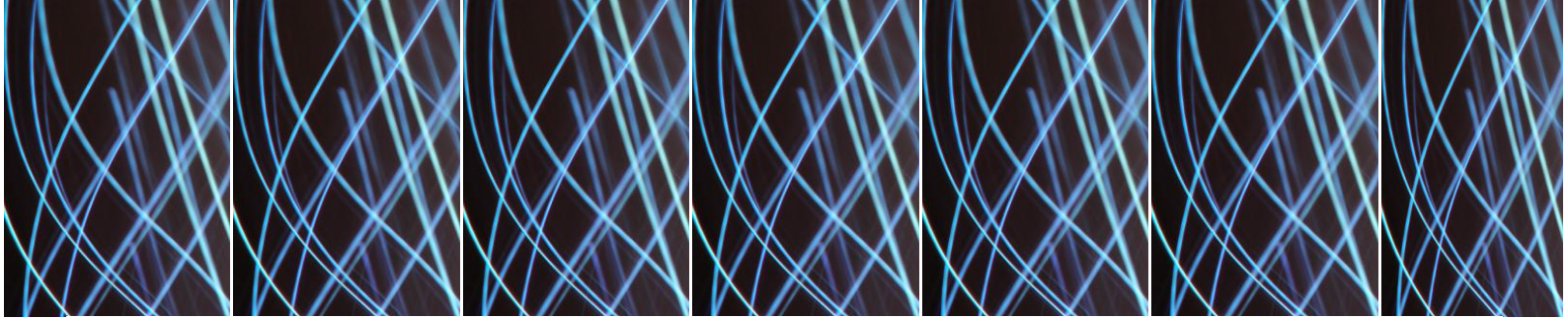
- Removal of geographical barriers and promote Anywhere learning
- Need for learners and teachers to attend a single live training session from any place in the city.
- Sessions needed to be recorded for participants failing to attend a particular class.
- Need for teachers too to get an opportunity to review their own or their colleagues' performance.
- Students' aptitude tests needed to be carried out on a particular date & time only saving precious time, single handed monitoring.
- Need for saving travelling costs for the faculty members
- Ensure time management.
- Reduce rising costs
- Minimize the adoption of traditional teaching methods

Keeping in mind the business challenges and the above customer requirements we suggested a Virtual classroom solution as it would bring about innovative academic teaching methods, ensure full utilization of the faculty and equipment by having morning, noon and evening batches, overcome the problem of having a physical institute catering only to a particular area and have a presence across the city, and empowering the students by having flexibility in attending the classes and providing efficient web support for queries.

A budgetary proposal based on the above was worked out followed by stiff negotiations from the client. And eventually we managed to bag the order & the project was started accordingly.

Result :

- Flexibility in time: It is now possible for the students to attend a class as his/her convenience giving the student the flexibility in time.
- Study material is easily updated: Electric content is updated more easily and efficiently than printed material. This is very important in today's world when new facts are being discovered and changes are brought about so rapidly.
- Larger audience to cater to: The flexibility in time and place and the lack of classroom size restriction brings aboard a larger number of aspiring students.
- Improved services: The faculty is able to review the performance of all and bring about changes in teaching wherever possible.
- Cost effectiveness: Catering to a larger audience helps the institute to reduce costs.



About Embee Software pvt. Ltd

Embee is an ISO 9001-2008 certified technology services and solutions provider service offerings span the entire range of IT. We deliver end-to-end solutions that can manage and support our customers' IT systems across the entire value chain — infrastructure, applications and business productivity. This depth, diversity and delivery capability ensures adaptability to client needs, bringing out the most innovative solutions in every business and technology domain.

Embee's value proposition is based on its vast experience in providing single-window solutions to its customers across diverse function and technology areas. Each experience has transformed Embee to become a more mature solutions provider, and has enabled it to understand business, technology and operational elements in great detail.

Embee Software is also a world-class provider of turnkey IT solutions like Server & Storage Consolidation, Virtualization, Network Integration Solutions and Data Center Management Solutions, Embee provides end-to-end support with guaranteed SLA (Service Level Agreements) in order to optimize infrastructure management and align IT with business goals.

Contact Embee Software Pvt. Ltd. today for free consultation:

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